



Brevard C.A.R.E.S.

**Executive Director Report
May 5, 2021**

Kathryn Parker
Executive Director

Strengthening Families...Whatever It Takes!

Key accomplishment(s) this past month

- April was Child Abuse Prevention Month. As a part of that, Brevard CARES has participated in several events including planting pinwheels all around the county. The pinwheel was established as a symbol of happy and healthy children. Brevard CARES was a part of the county's proclamation reading and we had numerous staff and partners participate in the kickoff event for the month that was held at Pizza Gallery. The Melbourne Square Mall is also donating all the coins in the fountain for the month to the Child Abuse Prevention Task Force. Every Saturday in the month of April a community partner has maned the table to provide more information about community connection and ways to help prevent child abuse.
- We are continuing to work through our Council on Accreditation re-accreditation. Our initial self-study is due June 14, 2021. As a part of this process, Brevard CARES has begun working with a strategic consult to develop the five-year strategic plan. The consultant will be working with the board, the staff and other community stakeholders to develop a plan that will help guide us through some big transition.
- We are happy to report that we have initially launched our redesigned website. Brevard CARES has been working with Rock, Paper, Simple in the look of the website. The new website went live on 4/14/2021. There are still some adjustments that need to be made as well as adding additional newer content then was housed on the previous website. With the new site, we will be better able to provide updated information for our clients in a more efficient way. This is particularly important in the rapidly changing environment and increased need for our families to have current information.

Key challenges moving forward

- Brevard CARES in on the last step towards completing the Behavioral Health application through Medicaid. This step requires a medical doctor to agree to attach their license to our agency for Medicaid billing.
- As we move forward toward the implementation of the Family First Preservation Service Act, FFPSA, we will need to increase capacity in our Family Support Services Team. It is still unclear how much additional funding we could receive to support this.

Respectfully Submitted,

Kathryn Parker

Executive Director